



BEARFACTS 1990 – 2000

Santa Rosa-Petaluma (MSA) [42220]

Santa Rosa-Petaluma is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2000 population of 460,471 ranked 98th in the nation.

PER CAPITA PERSONAL INCOME

In 2000 Santa Rosa-Petaluma had a per capita personal income (PCPI) of \$36,437. This PCPI ranked 17th in the United States and was 122 percent of the national average, \$29,845. The 2000 PCPI reflected an increase of 13.0 percent from 1999. The 1999-2000 national change was 6.8 percent. In 1990 the PCPI of Santa Rosa-Petaluma was \$22,419 and ranked 26th in the United States. The 1990-2000 average annual growth rate of PCPI was 5.0 percent. The average annual growth rate for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2000 Santa Rosa-Petaluma had a total personal income (TPI) of \$16,777,972*. This TPI ranked 75th in the United States. In 1990 the TPI of Santa Rosa-Petaluma was \$8,754,354* and ranked 84th in the United States. The 2000 TPI reflected an increase of 14.8 percent from 1999. The 1999-2000 national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 6.7 percent. The average annual growth rate for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Rosa-Petaluma. In 2000 net earnings accounted for 68.3 percent of TPI (compared with 65.7 in 1990); dividends, interest, and rent were 22.3 percent (compared with 23.9 in 1990); and personal current transfer receipts were 9.4 percent (compared with 10.4 in 1990). From 1999 to 2000 net earnings increased 17.3 percent; dividends, interest, and rent increased 11.9 percent; and personal current transfer receipts increased 4.9 percent. From 1990 to 2000 net earnings increased on average 7.1 percent each year; dividends, interest, and rent increased on average 6.0 percent; and personal current transfer receipts increased on average 5.6 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Rosa-Petaluma increased from \$9,103,564* in 1999 to \$10,433,156* in 2000, an increase of 14.6 percent. The 1999-2000 national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$5,024,908* to the 2000 estimate was 7.6 percent. The average annual growth rate for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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